

# JONATHAN CARLSON

GRAPHIC DESIGNER

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OBJECTIVE: SENIOR GRAPHICS DESIGN POSITION

## EXPERIENCE

- CORPORATE IDENTITY
  - Design product brochures for Pacific Range Hood Ltd. with creative components consisting of product name, logo, layout and style guide.
  - Render and present logo concepts for Signature Group Inc..
  - Create unified branding from booklets to event collateral for *Laurentian Publishing* and its award ceremonies.
  - Produce logo, business cards, stationary and shopping bag design for *Crux Theological Bookstore*, Wycliffe College.
- PRINT MEDIA
  - Paginate & output the *Northern Ontario Business* newspaper for press.
  - Create ads for the *Northern Life* newspaper and its classifieds section.
  - Conceive profit strategy & comic strip design for *Chilly Beach*.
  - Manage the UBRT business directory and its 200+ pages of editorial content, contact listings, top 10 lists, and ads.
- WEB DESIGN
  - Produce and update el-equip inc.'s website by creating graphics & manually editing its 800+ pages of HTML.
  - Create the [campnorland.on.ca](http://campnorland.on.ca) website utilizing enhancements such as CSS effects and streaming flash video.
  - Create extensive flash animations for use in a multimedia presentation at *Laurentian University*.
  - Create a complete website based on a system of web page templates to be handed over to the author of [imagevideo.ca](http://imagevideo.ca).

## EMPLOYMENT HISTORY

- GRAPHIC DESIGNER [2006] *Image Video Production & Services* | Sudbury, ON
- GRAPHIC DESIGNER [2003 - 2006] *AHA Design* | Sudbury, ON
- GRAPHIC ARTIST [May 2004 - April 2005] *Laurentian Publishing* | Sudbury, ON
- GRAPHIC DESIGNER [2003] *Signature Group Inc.* | Sudbury, ON
- MARKETING DIRECTOR [1997 - 2002] *El-Equip Inc.* | Sudbury, ON
- WEB DESIGNER [1999] *Baron Academy* | Sudbury, ON
- WEB DESIGNER [1999] *Sudbury Real Estate Board* | Sudbury, ON

## EDUCATION

- POST SECONDARY [1998 - 2002] *Cambrian College of Applied Arts & Technology* | Sudbury, ON  
Visual & Creative Arts Program, **Graphic Design Diploma, 2002**
- SECONDARY [1992 - 1997] *Lo-Ellen Park Secondary* | Sudbury, ON  
**Ontario Secondary School Graduation Diploma, 1998**

## PROFILE

- **Four years post-college experience in graphics design.**
- Work efficiently headed under the pressure of tight deadlines.
- Team player: enjoy creative collaboration to efficiently arrive at a completed project.
- Computer skills: learn new programs and shortcuts quickly. Able to troubleshoot most technical issues.

## TECHNICAL PROFICIENCY

- » Microsoft Windows 98, 2K, XP
- » Apple Mac 9.1, OSX
- » Adobe Illustrator, Photoshop, InDesign, PageMaker, Acrobat
- » Corel Draw, Painter
- » Quark Xpress
- » MultiAd Creator
- » Flightcheck
- » Macromedia Flash, Freehand, Dreamweaver, Fireworks
- » Microsoft Outlook, Word, Excel, PowerPoint

## ACHIEVEMENTS/ AWARDS

- [2003] *Kingdombound* music talent search. Represented as top 10 finalist for Canada.
- [2001] Artwork displayed at *Sudbury Art Gallery* & later sold to public.
- [1994] *Royal Conservatory of Music*, Grade 8 piano. 1<sup>st</sup> class honours.

## TEACHING

- [1996-present] Teach music lessons to students appointed through *Laurentian University*.
- [1996] Teach 38 students music lessons at *Octave Music*.